

Journalism Terms
Set 1



Write the word that matches the correct definitions. All words are used once and only once.

Editorial	Byline	Graphic	Banner
Art	Headline	Lead	Graf
Column	Flag	Cutline	Front page

1. _____ The biggest headline atop the front page, usually running the entire width of the page. They are often used on the biggest news stories.
2. _____ Identifies who the story is by, hence the work. The name of the reporter who writes the story usually appears at the top of the story.
3. _____ Short for paragraph.
4. _____ The caption beneath a photograph.
5. _____ Photos, maps, charts, graphs, illustrations. It dresses up the paper and makes it visually appealing.
6. _____ The name of the paper atop the front page. It gets its name because it flies above the rest of the page.
7. _____ The first page of the paper where the most interesting and most newsworthy stories are placed.
8. _____ A chart, graph, map or similar device used to help tell a story.
9. _____ Summarizes the story. Considered the title.
10. _____ An article that expresses an opinion.
11. _____ The first few sentences or the first paragraph of a news story, usually containing the most important information, the 5 W's: Who did what, when and where did this occur and why (or how) did they do it.
12. _____ There are two meanings. It is an article containing opinion or commentary. It is also a vertical strip of type.